

## **E-HAIR COLLEGE**

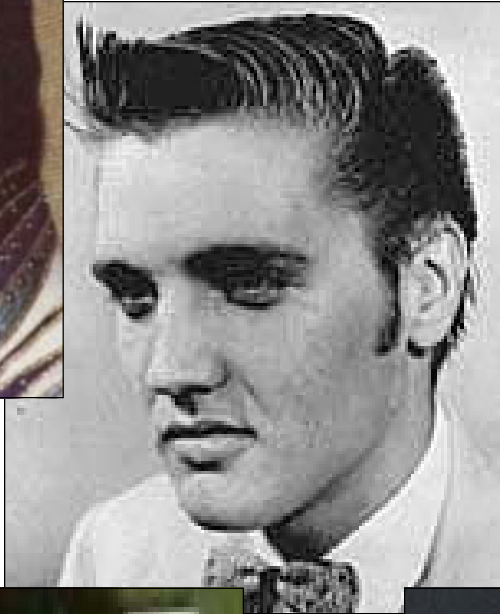
# **New Trends**

The styles and beauty industry for a variety of eras

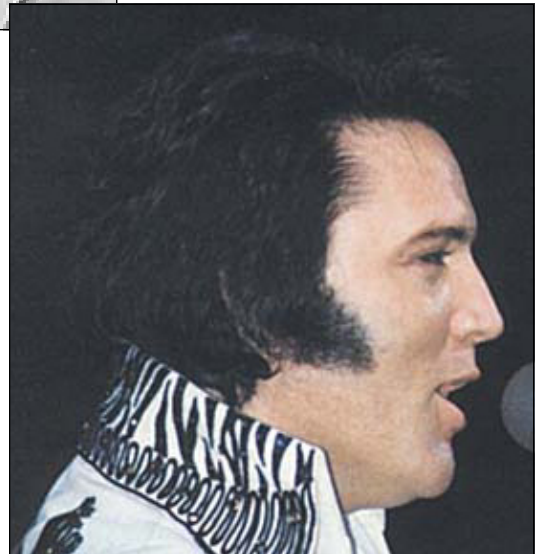
### **NEW TRENDS**

- New Trends in the beauty industry are created by past and present stars, actresses', actors and political figures.
- People see them as being special and copy their styles, makeup and clothing.
- The television and magazines and internet are the major source for new trends.
- By advancing your skills through classes and attending hair shows you can learn new trends and relay them onto your client's.
- Not all new trends suit everyone so be careful when selecting styles for your client's.
- Over the years styles have changed, gone around in a big circle and have returned to the same styles with new twists.
- Be creative, enter competitions and if you win you to can become famous for creating new styles in the industry. A hairstylist designed the new styles of today on the celebrities and that stylist can be you.

# ELVIS *& fashion*

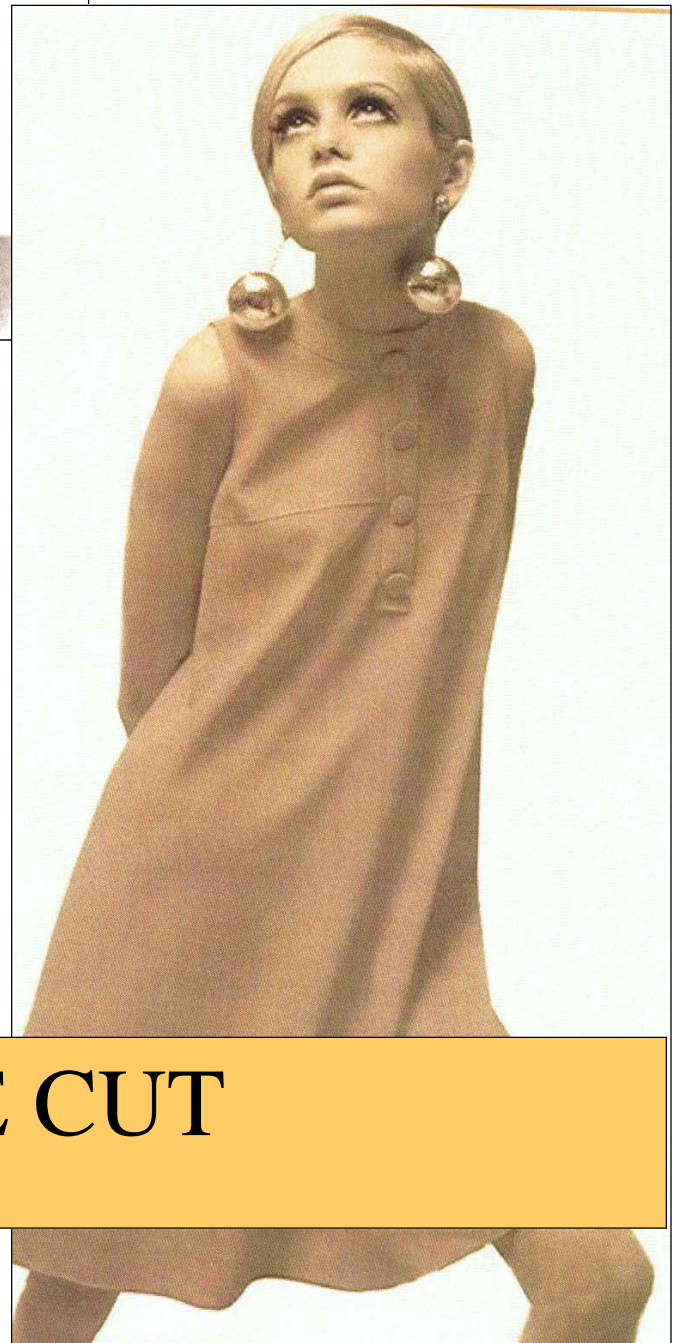
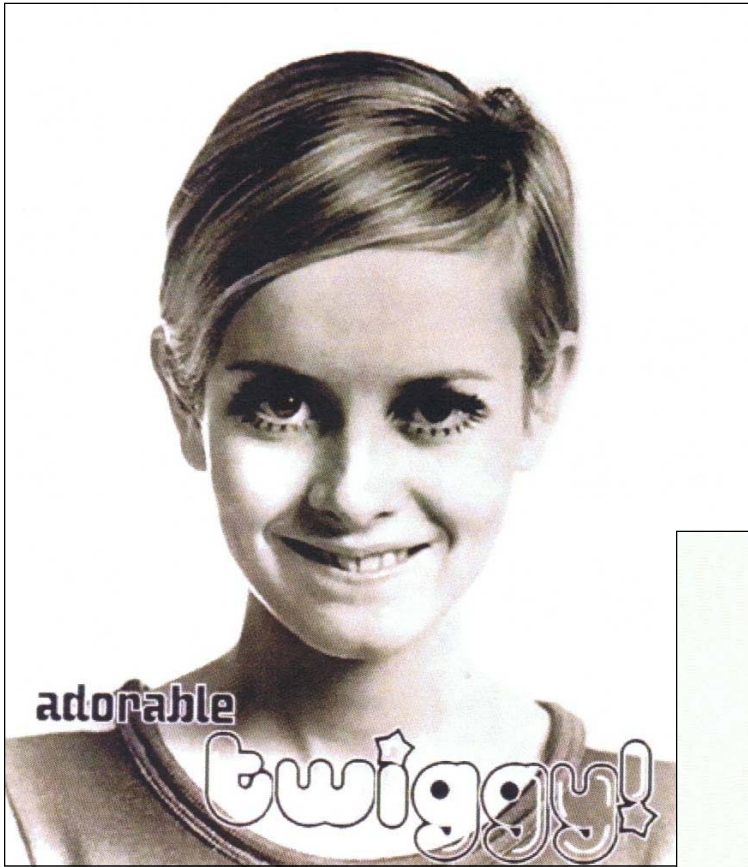


THE  
WAVE





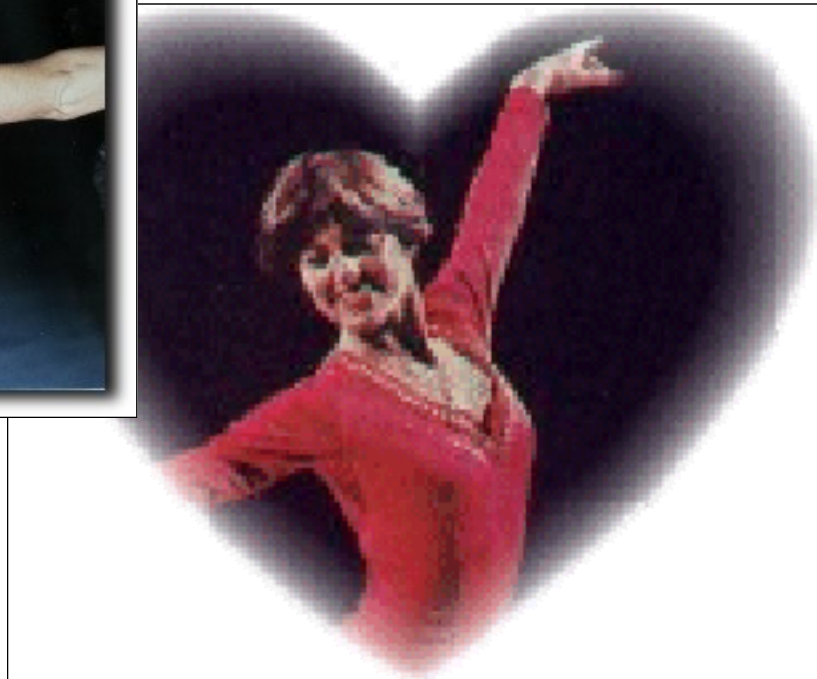
30's  
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**60'S**

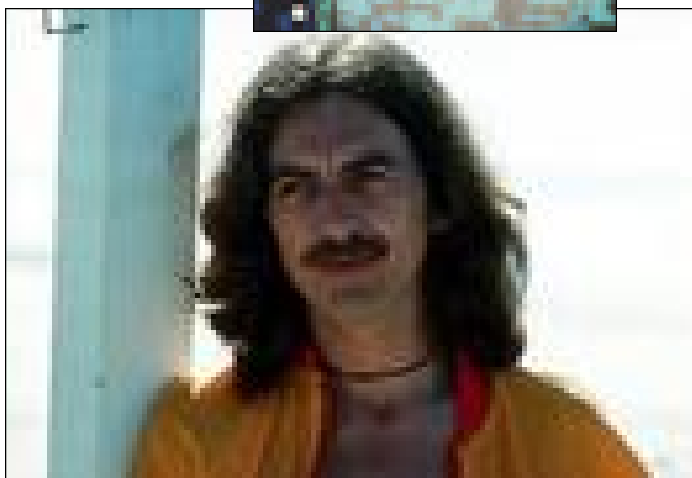
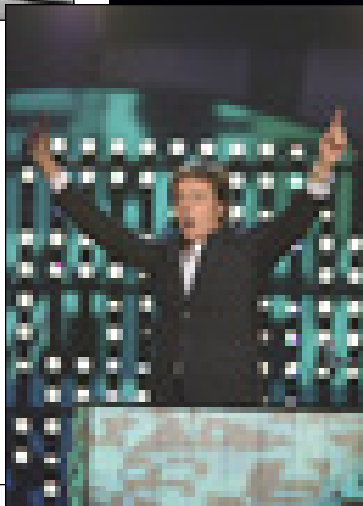
**PIXIE CUT**





**THE WEDGE HAIRCUT**

60-70's BEATLES  
LONG HAIR FOR MEN



FARAH FAUCET

70'S



INTRO TO HIGHLIGHTS



LONG  
LAYER





80's  
Styles  
Big Hair

Lady Diana  
Haircut



**Too crimp or not to crimp**



Hair crimping was invented in 1972 by Gugi Cannon-Hill. It peaked in mid 80's.....



80's

**CELEBRITY**

**MOVIES**

**TELEVISION**



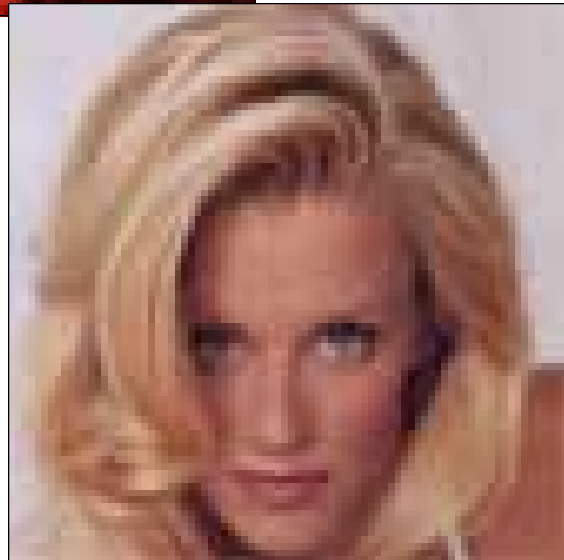
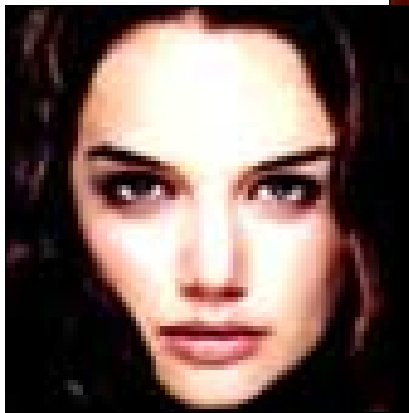
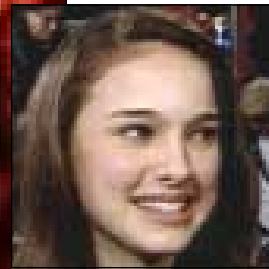
**JOAN COLLINS  
BIG HAIR**



90'S Straight hair begins  
Jennifer Anniston  
Julie Roberts



# Hair of 2000





GO

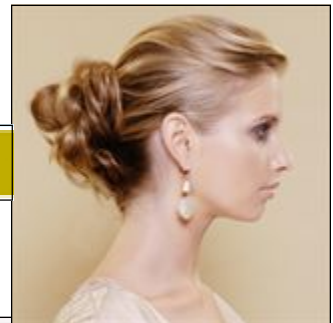
GO

GO



# 2005-2006 Curls are back

Skin/Spa



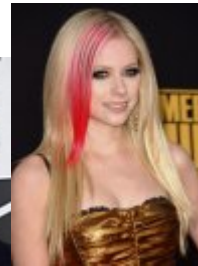
Intl Looks



Chat



# THE BECKHAMS TAKE OVER THE HAIRSTYLES FOR 2008



**New Trends are a huge part of success in our industry. If you do not stay in touch with the latest trends you will fall behind and lose your clients that are fashion conscious. Knowing the past trends can also help you to understand your client's needs and prepare you for what ever they ask for.**

**Examples: If a client requests a Farah Fawcett hairdo will you know how to feather the bangs?**

**Research ten famous people in the past, that influenced our industry, explain why and how they influenced it and state the steps in any styles they created. Use head form sheets.**

STUDENTS COMPLETE A RESEARCH PAPER  
APPROXIMATELY 5 PAGES LONG, OF THE NEW  
TRENDS IN THE INDUSTRY.

Focus the attention on the technique of the styles.

Find a style that is a new trend.

Who or what influenced the new look?

How was it designed?

How was it finished

Where did you find your information?

Use a head form sheet to use as a guide to describe the cuts  
and style.

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Choose one of the latest trends and design on your  
mannequin or in school on a model.

Marks will be given on accuracy and close resemblance to  
the style chosen, please provide a picture prior to  
accomplishing task.